

## THE SPELLETICH STORY



**Spelletich Family Winery** started with the 1994 harvest in Napa Valley. The first wines produced by winemaker Barb Spelletich, were Cabernet Sauvignon, Chardonnay and Bodog Red, a blend. With minimal intervention, the Spelletich family – Barb, Timothy, and Kristen -- rely upon its secret weapon: Barb's palate.

Barb focuses on three basic, yet critical principles: when to harvest, when to press and when to pull the wine off the oak to pursue something larger and more elusive than your ordinary wines. Spelletich's approach is to produce wines of integrity; that are rich, ripe and refreshing. Barbs focus is the fruit. She wants one to taste real fruit flavors and smell the incredible aromas of her wines.

**Spelletich Family Winery** is united by two brands – **Spelletich Cellars** and **Spell Wine**. Spelletich produces about 3,000 cases per year made from grapes sourced from some of the finest Napa Valley vineyards. They are priced from \$24 to \$75. Spell Wine, which was created by Kristen Spelletich, is characterized by the 31-year-old daughter of Barb and Tim, as “A Next Generation” brand. Spell Wine produces up to about 5,000 cases annually. They are priced from \$18-\$25.

The Bodog blend incidentally, refers to Tim's great-great grandfather, who left Hungary in 1849 and migrated to the Midwest.

This winery is truly family owned and operated by husband and wife team of Timothy and Barb Spelletich, and their daughter Kristen. Timothy and Barb's individual experiences in Europe, interests in wine, food, cooking and entrepreneurial drive, generate an awesome team of artistry and hard work. The combination of wine industry preparation and lifelong passion is what united them in the heart of Napa Valley to launch **Spelletich Cellars Winery**.

Now with the second generation – daughter Kristen -- on board and a strong outlook toward the future, the Spelletich's share their passion and remind you that life is to be enjoyed with food, family & friends.

In the end, Spelletich Cellars, as Tim says, “Is us.” Meaning: It's the family that matters.